

# 2022 CELEBRATION OF HEROES



PRESENTING THE GUARDIAN AWARDS

Join us **May 4, 2022**  
at the **National World War I Museum**

*Celebration of Heroes honors Kansas Citizens who support veterans in our community.*

## SPONSORSHIP LEVELS

### Presenting Sponsor – \$10,000

- ▶ Exclusive recognition on all event printed materials and recognition on event website
- ▶ Exclusive onstage recognition including the opportunity to speak for two minutes
- ▶ Dedicated social media posts
- ▶ Premier seating for the event
- ▶ Customized recognition at the event
- ▶ 24 tickets to *Celebration of Heroes*

### Reception Sponsor – \$5,000

- ▶ One branded service disposable, e.g., napkin used during the reception
- ▶ Signage on reception tables
- ▶ Recognition in the reception video
- ▶ Exhibit space in the reception area
- ▶ Recognition in the event program and on social media
- ▶ 16 tickets to *Celebration of Heroes*

### Photo Booth Sponsor – \$3,500

- ▶ Branded material in the photo booth
- ▶ Logo on printed photo cards
- ▶ Recognition in the event program and on social media
- ▶ 8 tickets to *Celebration of Heroes*

### Registration Sponsor – \$2,500

- ▶ Branded material in the registration area
- ▶ Recognition in the event program and on social media
- ▶ 8 tickets to *Celebration of Heroes*

### Legacy Sponsor –

**Multiple year donations above \$1,000, including 2022 sponsorship**

- ▶ Special onstage recognition
- ▶ Recognition in the event program
- ▶ Six tickets to the *Celebration of Heroes* with reserved seating

### Shield Table Sponsor – \$1,000

- ▶ Recognition in the event program
- ▶ Eight tickets to the *Celebration of Heroes*

### Star – \$500

- ▶ Recognition in the event program
- ▶ Four tickets to the *Celebration of Heroes*

### Eagle – \$250

- ▶ Recognition in the event program
- ▶ Two tickets to the *Celebration of Heroes*

*If you are interested in a customized sponsorship package we would be happy to discuss.*

*A portion of your gift may be tax deductible. St. Michael's Veterans Center, Inc., is an exempt organization as described in Section 501(c)(3) of the Internal Revenue Code; EIN #90-0765963.*

### Veteran-Owned Businesses or Service Providers

Sponsors that are Veteran-Owned Business or Service Providers will receive special recognition during the program with additional exposure during the reception.

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## SPONSORSHIP FORM

### Sponsor Information

Name: \_\_\_\_\_

Company Representative Name: \_\_\_\_\_

Address: \_\_\_\_\_

Home Phone: \_\_\_\_\_ Work Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

What name would you like listed in event program and other materials (if applicable)?

Please select whether you are an:  Individual  Organization  Company

Are you a Veteran-Owned Business?  Yes  No

### Select Sponsorship Level

- Presenting – \$10,000       Registration – \$2,500       Legacy – \$1,000       Star – \$500  
 Reception – \$5,000       Photo Booth – \$3,500       Shield – \$1,000       Eagle – \$250

*Please send your logo (if applicable) to Susan Engel at [sengel@smvets.org](mailto:sengel@smvets.org)*

### Payment Method

- A check is enclosed. *Please mail to: St. Michael's Veterans Center | 3818 Chelsea Dr. | Kansas City, MO 64128*
- A check will be mailed by: \_\_\_\_\_
- I made a payment online at [www.smvets.org/celebration22](http://www.smvets.org/celebration22)
- I would like to make a credit card payment by phone. My phone number is: \_\_\_\_\_

### Please list your guests with their email address.

*If unknown, please email to [sengel@smvets.org](mailto:sengel@smvets.org) by April 15, 2022*

1. \_\_\_\_\_ 6. \_\_\_\_\_  
2. \_\_\_\_\_ 7. \_\_\_\_\_  
3. \_\_\_\_\_ 8. \_\_\_\_\_  
4. \_\_\_\_\_ 9. \_\_\_\_\_  
5. \_\_\_\_\_ 10. \_\_\_\_\_