

2021 CELEBRATION OF HEROES



PRESENTING THE GUARDIAN AWARDS

Join us **November 9, 2021**
at the **National World War I Museum**

*Celebration of Heroes honors
Kansas Citizens who support
veterans in our community.*

SPONSORSHIP LEVELS

Presenting Sponsor – \$10,000

- ▶ Exclusive recognition on all event printed materials and recognition on event website
- ▶ Exclusive onstage recognition including the opportunity to speak for two minutes
- ▶ Dedicated social media posts
- ▶ Premier seating for the event
- ▶ Customized recognition at the event
- ▶ 20 tickets to *Celebration of Heroes*

Reception Sponsor – \$5,000

- ▶ One branded service disposable, e.g., napkin used during the reception
- ▶ Signage on reception tables
- ▶ Recognition in the reception video
- ▶ Exhibit space in the reception area
- ▶ Recognition in the event program and on social media
- ▶ 10 tickets to *Celebration of Heroes* with reserved seating

Photo Booth Sponsor – \$3,500

- ▶ Branded material in the photo booth
- ▶ Logo on printed photo cards
- ▶ Recognition in the event program and on social media
- ▶ 8 tickets to *Celebration of Heroes* with reserved seating

Registration Sponsor – \$2,500

- ▶ Branded material in the registration area
- ▶ Recognition in the event program and on social media
- ▶ 8 tickets to *Celebration of Heroes* with reserved seating

Legacy Sponsor –

*Multiple year donations above
\$1,000, including 2021 sponsorship*

- ▶ Special onstage recognition
- ▶ Recognition in the event program
- ▶ Six tickets to the *Celebration of Heroes* with reserved seating

Shield – \$1,000

- ▶ Recognition in the event program
- ▶ Six tickets to the *Celebration of Heroes* with reserved seating

Star – \$500

- ▶ Recognition in the event program
- ▶ Four tickets to the *Celebration of Heroes* with reserved seating

Eagle – \$250

- ▶ Recognition in the event program
- ▶ Two tickets to the *Celebration of Heroes* with reserved seating

Friend – \$100

- ▶ Two tickets to the *Celebration of Heroes* with reserved seating

*If you are interested in a
customized sponsorship package
we would be happy to discuss.*

A portion of your gift may be tax deductible. St. Michael's Veterans Center, Inc., is an exempt organization as described in Section 501(c)(3) of the Internal Revenue Code; EIN #90-0765963.

Veteran-Owned Businesses or Service Providers

Sponsors that are Veteran-Owned Business or Service Providers will receive special recognition during the program with additional exposure during the reception.

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SPONSORSHIP FORM

Sponsor Information

Name: _____

Company Representative Name: _____

Address: _____

Home Phone: _____ Work Phone: _____ Cell Phone: _____

Email Address: _____

What name would you like listed in event program and other materials (if applicable)?

Please select whether you are an: Individual Organization Company

Are you a Veteran-Owned Business? Yes No

Select Sponsorship Level

- Presenting – \$10,000 Photo Booth – \$3,500 Shield – \$1,000 Eagle – \$250
 Reception – \$5,000 Legacy – \$1,000 Star – \$500 Friend – \$100
 Registration – \$2,500 *Please send your logo (if applicable) to Susan Engel at sengel@smvets.org*

Payment Method

- A check is enclosed. *Please mail to: St. Michael's Veterans Center | 3818 Chelsea Dr. | Kansas City, MO 64128*
- A check will be mailed by: _____
- I made a payment online at www.smvets.org/celebration21
- I would like to make a credit card payment by phone. My phone number is: _____

Please list your guests with their email address.

If unknown, please email to sengel@smvets.org by November 1, 2021

1. _____ 6. _____
2. _____ 7. _____
3. _____ 8. _____
4. _____ 9. _____
5. _____ 10. _____